



STREETS B.
DESIGN AGENCY

“There is nothing in this world more dangerous,
than a stylish woman, with a hustlers ambition”

MEDIA KIT

THANK YOU IN ADVANCE

EMAIL: STREETS@HERHUSTLE.ORG
STREETS B. DESIGN AGENCY LLC.
BROOKLYN, NY
HERHUSTLE.ORG

STREETSY B.

CREATIVE AGENCY

BRANDING | DIGITAL DESIGN | CREATIVE COACHING | ACCOUNTABILITY



ABOUT ME

The **Streetsy B. Creative Agency** is an online one stop shop for creatives and entrepreneurs who want to go from being "LIT" to being "LIT" with a "LIT" paycheck and online presence.

I serve and work best with people who have hustle in their DNA and are unapologetically themselves. I love helping those who are wanting to turn their passions into pay checks but need help on the tech and design end.

Whether you're a designer, musician, author, stylist, YouTuber, influencer or anything within the creative community im here to help you!

SERVICES & PACKAGES

Below is a brief overview of the services I offer. Through out the media kit I will go over each service and package in full detail! Please let me know if you have any questions by emailing me at: streetsy@herhustle.org

BASIC BRAND IDENTITY

💎 **Simple Branding** (2 fonts, 5 colors, and mood board creation) Does your brand feel inconsistent or all over the place? Whether you're just starting out or preparing for massive growth, let's get your business on track so you can get back to killin' it and doing your thing.

\$250

MARKETING MATERIALS

- 💎 INSTAGRAM FLYER: **\$50** or 4 / **\$175**
- 💎 TYPOGRAPHIC LOGO: **\$150**
- 💎 ILLUSTRATION LOGO: **\$300**
- 💎 MEDIA / PRESS KIT: **\$200+**
- 💎 E-BOOK DESIGN / BROCHRE DESIGN: **\$150+**

WEBDESIGN PACKAGES
ON THE FOLLOWING PAGE

CREATIVE COACHING

💎 This service is for those who need a little bit of direction with their brand and business. They are not sure where to go next and would like some advice and direction.

\$75/hr

ACCOUNTABILITY SERVICES

💎 **"HOMEGIRL Call:"** A 45 minute phone call discussing your upcoming goals. You will get honest feedback, links to tools and resources, and together we will create a realistic action plan that will help you execute your goals.

\$50/45 mins

💎 **"BESTI Call":** A 75 minute phone call discussing your upcoming goals. Includes everything in the "homegirl call" plus notes of our session together, a written list of action steps, and a free pdf of my 90 day planner.

\$80/75 mins

💎 **"Sis video Call":** A 90 minute video call discussing your goals and how to execute them. Includes everything in the "Besti call" plus notes of our session together, a written list of action steps, and a free pdf of my 90 day planner.

\$100/90 mins

WEB DESIGN PACKAGES

I specialize in building and designing beautiful websites for small e-commerce businesses, all types of bloggers, artists, stylists, photographers, real estate agents and everything in between.

💎 PRE-LAUNCH PACKAGE - \$200

If you're keen to launch your new brand or product, but aren't ready for a full website, this is the perfect solution for you!

This package includes:

- A responsive, branded landing page
- Newsletter sign up & connection
- Social media links

Perfect for: start-ups, events, product launches.
Available for squarespace or wordpress.

💎 STARTER PACKAGE - \$700

Need something simple to get you started? A beautifully branded, modern 5 page website could be exactly what you need.

This package includes:

- A responsive, branded website with 5 pages
- A portfolio or blog section
- A free Privacy & Terms page
- Newsletter & social media connection
- SEO – search engine optimization

Perfect for: bloggers, photographers, freelancers, creatives

💎 PREMIUM PACKAGE - \$1,000

If you're ready to invest in a long-lasting website that your business can grow into, this package is your best choice.

It includes:

- A responsive, branded website with 8 to 10 pages
- A portfolio and/or blog section
- A shop section
- A free Privacy & Terms page
- Newsletter & social media connection
- Website guide & tutorials

Perfect for: small businesses, shops, freelancers with complex services



💎 WEBSITE AUDIT - \$150

DIY'ing your site? Let me be the fresh set of eyes your site needs. I'll audit your site and offer my suggestions to help you elevate your design and streamline your website strategy.. I'll tell you how your site stacks up so you can take it from "meh" to "LIT" + finally start feeling confident in the most powerful marketing tool you have.

💎 SHOPIFY E-COMMERCE WEBSITE - \$750

💎 BIGCARTEL E-COMMERCE WEBSITE - \$550

💎 DOMAIN NAME SET UP

+ 1 YEAR OF HOSTING - \$50

💎 PROFESSIONAL EMAIL - \$10/yr

💎 LOGO AND CUSTOM GRAPHICS - \$200

QUICK FAQ

Pricing does not include the cost of domain registration, hosting and related partner services, which need to be paid for separately.

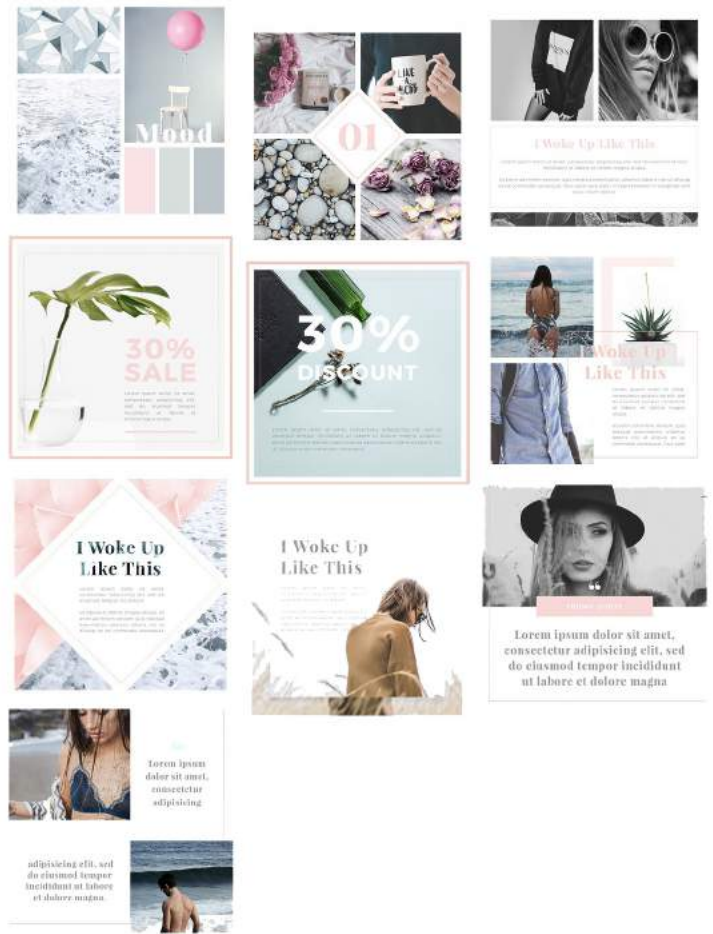
[HAVE QUESTIONS? BOOK A FREE CONSULTATION \[HERE\]](#)

INSTAGRAM THEMING BUNDLE

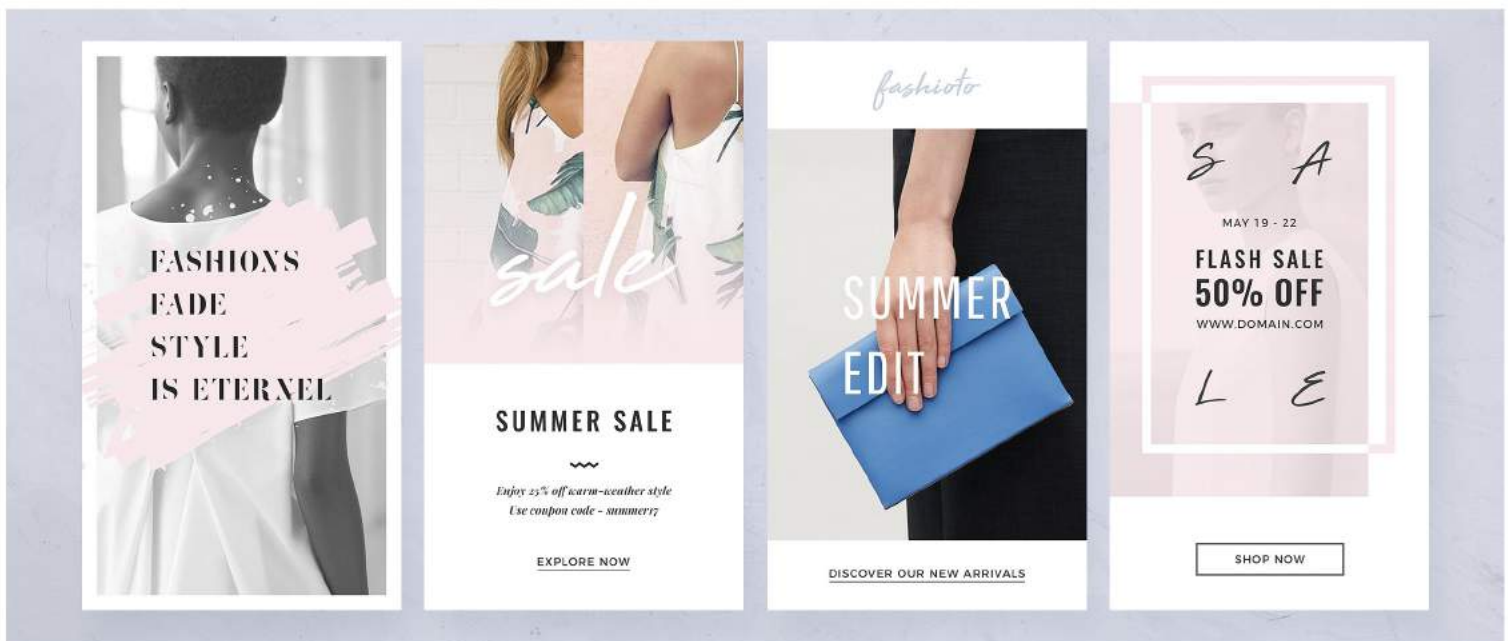
Whether you're promoting a sale, announcing a new service, or sharing your favorite quote, these templates will help you stand out from cluttered feeds, grab the attention of your potential clients, and take your online presence to a whole new level!

This package includes not only 10 amazing square templates, but also guides and my special "mastering Flatlay photography" workbook as a bonus to you.

- Discovery Call
 - Custom Image Filters
 - Color Story Building
 - Theming
 - 10 Instagram Ads
 - Brand Mood board
 - Mastering Flatlay workbook
 - Curated Hashtag Sets
- \$400**



INSTAGRAM STORY DESIGN



Instagram Stories are a powerful social media tool that will increase your engagement, and grow your business. Give your Instagram account a major boost with a custom stories pack. Custom packs include 10 unique designs.

\$150

* [BOOK A FREE CONSULTATION \[HERE\]](#)

READY FOR THE NEXT STEPS?



Hey you! Did you like what you saw and interested in working together? Perfect! I've listed some action steps below:

VIEW FREQUENTLY ASKED QUESTIONS:

[[CLICK HERE](#)] To view a list of potential clients most common questions. Every question is answered in detail. Please review [this page](#) before sending an email.

SCHEDULE A FREE CONSULTATION CALL:

This service is free, its a great way for you to ask me any questions and for us to get a feel for one another... because who wants to work with someone they aren't really feeling right? Before booking I require you to fill out an intake form so I can get an idea of who you are and your brand before our call. Schedule your call [here](#).

I LOOK FORWARD TO HEARING
FROM YOU SOON!



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